

# What's New

## Training Solutions

We all understand the importance of an updated look and fresh ideas. When you think of these words, do you think about your products, training methods, or even the literature you make available to your clients? Ascensus is pleased to present three new, updated, and state-of-the-art training solutions.

### Updated – Lobby Brochures

Ascensus has newly designed lobby brochures! We have redesigned and rewritten our lobby brochures to be of even greater service to your clients. These brochures still accurately explain IRA, retirement plan, HSA, and Coverdell ESA rules, but now also include these exciting new features.

- New, vibrant colors and pictures
- Eye-catching graphics and charts to fully engage readers and help illustrate concepts
- Revised content to include the most pertinent information in real-world language everyone can understand



In addition to revamping our existing lobby brochures, we've added five new brochures.

### New – IRA Training Organizer™



A blueprint for success—this comprehensive trainer toolkit on IRA fundamentals includes

- a secure binder, complete with a handle for easy transporting, and inside pockets for additional collateral;
- a trainer guide, including helpful talking points, compliance notes, and references to the PowerPoint® presentation;
- a CD with supplemental materials, including student exercises and assessments;
- a presentation guide with a built-in easel and talking points specific to the PowerPoint; and
- a single copy of the corresponding student guide.

Please contact your sales representative for additional information.

### State of the Art – Video Training

Training is essential to running a successful IRA program. Ascensus' video training series provides basic-to-advanced level IRA courses that can be viewed at any time by any member of your organization. This video series not only provides ongoing education, but the information necessary to service the complex questions your clients have today.

#### Highlights

- Over 17 courses 45-60 minutes in length
- Verbal assessment at the end of every video
- CE credit approval for over 8 industry designations

For additional information, please contact your Ascensus sales representative.



To request information about these training solutions, please contact me at 800-346-3860, ext \_\_\_\_.